

## ಅಂತಿಮ ಪರೀಕ್ಷೆ Final Examination QP set code- A

N	A	M	E	O	F	T	H	E	S	T	U	D	E	N	T
U	H	S	2	2	U	G									
College code														0	

Time: 10:30 -11:00 (30 mins.)

Total Marks: 20

Part - A Question paper (2 pages )

AEX-301(1+1).



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- ✓ Write the Correct Part-A Question paper Set Code in OMR sheet.
- ✓ Please return Part-A QP after 30 min of start of examination to the invigilator and Collect while leaving the exam hall.

Q.I. Select the most correct answer A/B/C/D for the following questions.

20 x 0.5 mark = 10 Marks

1. A statement of situation, objective, problems and solution is called as \_\_\_\_\_.  
A)Project B)Programme planning **C)Extension programme** D)Project implementation
2. Inter-personal influence exercised in situation and directed through the communication process towards the attainment of specified goal or goals is called as \_\_\_\_\_.  
A)PRA B)Evaluation C)RRA **D)Leadership**
3. Extension education's theoretical foundation is based on \_\_\_\_ & \_\_\_\_\_.  
A)Participatory learning concepts B)Adult education methodologies  
**C)Both A & B** D)None of these
4. Lab to Land Programme (LLP) was launched by the \_\_\_\_\_.  
A) SAU in 1969 B)NARS in 1979 C)World bank in 1979 **D)ICAR in 1979**
5. Who is called as the father of University Extension?  
A)Rogers B)Rolling C)Van den Ban **D)James Stuart**
6. Krishi Vigyan Kendra is involved in \_\_\_\_\_.  
A) Extension activity alone **B) Research and extension activity alone**  
C) Research alone D)Teaching alone
7. Who is known as father of Extension in the Indian context?  
A)D. N. Majumdar **B)Dr. K. N. Singh** C)Reddy D)A.R. Desai
8. Technology Assessment and Refinement Programme is otherwise called as \_\_\_\_\_.  
A)**Institutions Village Linkage Programme (IVLP)** B)National Horticulture Mission  
C)National Agricultural Technology Programme D)LLP
9. The communication model: SMCR is given by \_\_\_\_\_.  
A)Shannon- Weaver **B)Berlo** C)Aristotle D)Leagan
10. PRA stands for \_\_\_\_\_.  
A)Probabilistic Risk Assessment **B)Participatory Rural Appraisal**  
C)Production Reporting and Assessment D)Participatory Revenue Appraisal
11. Give the most appropriate extension method involved in transferring banana sucker treatment.  
A)Personal letter B)Meetings **C)Method demonstration** D)Result demonstration
12. In all 93 percent of the meaning in communication is transferred through \_\_\_\_\_.  
A)Non verbal symbols B)Verbal symbols **C)Both A&B** D)None of these
13. Deferred perception is \_\_\_\_\_ kind of barrier in effective communication.  
A)Semantic B)Individual **C)Psychological** D)Organisational
14. In the ABC's of Journalism, 'A' stands for \_\_\_\_\_.  
A)Attractiveness **B)Accuracy** C)Ambiguity D)Acceptability
15. An internal state that propels individuals to engage in goal-directed behavior is called as \_\_\_\_\_.  
A)Administration B)Intelligent quotient C)Emotional intelligence **D)Motivation**
16. Models are \_\_\_\_\_.  
A)Audio aids **B)Visual aids** C)Audio - visual aids D)Not an extension aid

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17. When COVID 19 pandemic happened, there were touching stories about people who lost their near and dear ones. This is a kind of \_\_\_\_\_  
 A) Soft news B) **Hard news** C) Entertainment reporting D) S & T Journalism
18. Cone of Experience is developed by \_\_\_\_\_  
 A) Leagans B) Reddy C) **Edgar Dale** D) Ensminger
19. The greater the chances of successful communication, if the audience are \_\_\_\_\_  
 A) More heterogeneous B) **More homogeneous** C) Highly rich D) Highly satisfied
20. A local radio station serves a small area with similar agro-climatic and cultural situations is called as \_\_\_\_\_  
 A) **Community Radio Station** B) FM Stations C) All India Radio Station D) AM Stations

Q.II. Mention TRUE (T / FALSE / F) for the following statements in OMR sheet

10x 0.5 mark = 5 Marks

21	TRUE	21. "Information delayed is information denied" is true in personal letter written by the extension official to farmer.
22	FALSE	22. Summative evaluation attempts to identify and remedy short comings during the developmental state of a programme.
23	TRUE	23. S-M-C-R model is given by David Berlo.
24	TRUE	24. An exhibition is a planned display of models, specimens, charts, and posters etc., presented to public view for Instruction, judging in a competition advertising or entertainment.
25	FALSE	25. The adoption rate and percentage of practices was low, when more than five contact methods were used.
26	TRUE	26. Noise refers to obstacle in the communication channel.
27	TRUE	27. Innovation is any idea perceived as new.
28	FALSE	28. Rejection is a decision, to adopt an innovation
29	TRUE	29. In television, dark grey apparel and colourful designed shirts has been found well suited.
30	TRUE	30. Features are detailed, in-depth stories. In newspapers, they are carried in the magazine section.

Q.III. Match column A with column B for correct answer.

10 x 0.5 mark = 05 Marks

Q.No	Column A	ANS WE RS		Column B
31	Audio aid	C	A	Skill of getting the work done from others
32	Campaign	J	B	Flyer
33	Early majority	D	C	Radio
34	Leaflet	B	D	Deliberates
35	Training	F	E	Extension Education
36	Applying academic findings to real-world situations	E	F	Capacity building programme
37	Content	H	G	The destination of the conveyed message.
38	Receiver	G	H	Script of the conversation
39	Management	A	I	length of time required for the members of a system to adopt an innovation
40	Rate of adoption	I	J	Mass contact method

END OF PART – A QUESTION PAPER 7<sup>th</sup> February 2025

Student's Signature..... Invigilator's signature.....

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